

**25p**

**THE OFFICIAL PROGRAMME OF WIGAN ATHLETIC**

# **SPRINGFIELD SCENE**



**Saturday, 16th August, 1980 — Kick-off 3.00 p.m.**  
**FOOTBALL LEAGUE DIVISION FOUR**

**WIGAN ATHLETIC -v- HARTLEPOOL UNITED**

Today's Match is sponsored by local coach operators Eavesway,  
T. Unsworth & Sons, Walls and Webster Brothers



**"IN A LEAGUE OF THEIR OWN"**  
**RATHBONES BAKERY**

IT'S BETTER BECAUSE IT'S MADE BY BAKERS WHO TAKE TIME  
AND TROUBLE TO MAKE BETTER BREAD

WARRINGTON ROAD - WIGAN - LANCs.

**Head and Shoulders above the rest!**  
for



**GOOD  
USED  
CARS**

**RUSS RIGBY MOTOR CO.**

LEIGH ROAD, HINDLEY GREEN. TEL. 55836

**UNSWORTH'S COACHES**

FOLLOW YOUR FAVOURITE TEAM WITH UNSWORTH'S EXCURSIONS TO  
ALL AWAY GAMES

FOR DETAILS OF NEAREST BOOKING AGENT RING

**43167 or 43054**

**PRIVATE HIRE: WE HAVE COACHES AVAILABLE FOR ALL TYPES OF PRIVATE  
HIRE — WEDDINGS, DANCES, CLUB OUTINGS, BLACKPOOL ILLUMINATIONS  
ASK US FOR A QUOTE**

# WIGAN ATHLETIC ASSOCIATION FOOTBALL CLUB LIMITED,

*Chairman:*  
**Mr. F. Pye**

*Vice Chairman:*  
**Mr. G. D. Gorner**

*Directors:*  
**Messrs. R. Charlton C.B.E.  
B. Connolly  
A. Eckersley  
J. H. Farrimond  
A. O. Horrocks  
A. Muir**

*President:*  
**Mr. A. O. Horrocks**

Registered Office: Springfield Park,  
Wigan, Telephone: Wigan 44433.

*Company Secretary:*  
**Mr. E. Jones**  
*Team Manager:*  
**Mr. I. M. McNeill**  
*Commercial Manager:*  
**Mr. J. T. Sudworth**  
*Hon. Med. Officers:*  
**Dr. G. Menon  
Dr. S. K. Ahuja  
Dr. J. Coffey**  
*Hon. Club Chaplain:*  
**Rev. D. Hall**



## MY POINT OF VIEW

### Good Afternoon All

A warm welcome to Billy Horner and his Hartlepool side. Last season, although they finished in the bottom half of the League, I felt they

were a far better side than their position in the table suggested.

### Lessons to be learned

I am sure our supporters would have been very impressed by the display of CWKS Legia (Warsaw) when they defeated us 3-0 in our pre-season warm-up game. I also saw them beat Manchester City 5-1, and, believe me, their display was really top-class. I asked their Manager, through their interpreter, what he thought to be the main difference in styles of play, and he replied in one word, "patience". He considered we, in Britain, go forward much too quickly before we have managed to

build up anything positive. I am sure most of us would like to play his way, but I feel our supporters would get frustrated by the slow-build up, and the supporters also have to be very patient to accept that kind of game. I suppose in the long run, we have to settle for a happy medium.

### League Cup Tie against Crewe Alexandra

We have had two extremely hard and competitive games against Tony Waddington's side, and the experience can only stand us in good stead for the future. Our reward has been a tie with "Proud Preston" and I am sure that both games will prove extremely interesting for players and supporters alike.

Enjoy today's game.

*Ian McNeill*

Ian McNeill.

**Front Page Picture — Tommy Gore hammers home the first of his two goals against Crewe Alexandra in last week's Football League Cup Game. (Photograph by courtesy of the Evening Post and Chronicle)**

## Wrightington Restaurant & Country Club

**MOSS LANE, WRIGHTINGTON. Phone: Standish 425803**  
**FULL A LA CARTE LUNCH & DINNER**

**SPECIAL LUNCH MENU TUESDAY TO FRIDAY — TRADITIONAL SUNDAY LUNCH**

**Come to our Dinner Dance every Friday — Special Menu**

*See our Swan Room for Wedding Parties and Business Meetings*

**Contact RON MARRIOTT**





# Associated Tyre Specialists

OVER 400 BRANCHES THROUGHOUT U.K.  
ELECTRONIC WHEEL BALANCING — VULCANISED REPAIRS  
BATTERIES — WHEEL ALIGNMENT

98 WARRINGTON ROAD  
NEWTOWN, WIGAN  
Tel. 42017 - 42442

MARKET STREET  
STANDISH, WIGAN  
Tel. 423146 - 423732

## GREAT NAMES FROM THE PAST

BY HAROLD ASHURST

THE FIRST Chairman of the newly-formed Wigan Athletic Club was the man who had headed the formation Committee, in 1932, Joseph Howarth.

One of the most well-known and respected men in the area at that time, Mr. Howarth lived in Castle Hill Road, Hindley. He presided over "The Magnificent Seven", the committee who brought about the formation of Latics, and then when the Football Club became a Limited Company in January, 1933, Mr. Howarth was

appointed its first chairman. It was a position he was to hold for the first four years of the club's life; Mr. Howarth's excellent business sense and qualities of leadership getting the club off to exactly the right kind of start with the right kind of foundations.

Mr. Joseph Howarth's record outside the world of football was just as impressive. A Magistrate, he joined the Board of Management of the Hindley Industrial Co-operative as far back as 1896 and was that body's President for a staggering fifty-one years, — at that time a National record.

Born in North Wales, Mr. Howarth had a wide range of talents. He played football himself in his younger days, turning out for Hindley in the Lancashire Alliance, he taught Pitman shorthand at evening classes at Hindley and he was also a teacher at Castle Hill Sunday School.

From the day of Wigan Athletic's formation Mr. Howarth's enthusiasm for the club never wavered and he remained Chairman until retiring in 1946. On his retirement, Joseph Howarth was made President and held that position until his death, at the age of eighty-one, in January, 1951.

To this great personality, football in Wigan owes a great debt of gratitude.

## RIBBLESDALE PLANT HIRE LTD.

STEPHENS WAY, GOOSE GREEN, WIGAN, WN36PH  
Telephones: Wigan (0942) 494718 (3 lines)

JCB3C EXCAVATORS, POCLAIN 60CL EXCAVATORS (Hydraulic Hammers available) KOMATSU D50S, CAT. 931 TRAXCAVATOR CASE 450 TRAXCAVATOR, B100 & 100B DROTTS

Field and workshop repairs to all plant

PLANT FOR SALE



(Established 1880)

# Healy Simpson and Company

- ★ Estate Agency
- ★ Surveys and Valuations
- ★ Rating Valuations
- ★ Insurance Consultants
- ★ Residential and Commercial Property Management
- ★ Compulsory Purchase Negotiations

*Full branch agents for the  
Huddersfield and Bradford  
Building Society*

**11 KING STREET, WIGAN, WN1 1EH. Tel: WIGAN 41797**



**by Fred Eyre**

THIS SEASON the reserve team will be operating the newly formed Umbro Floodlight League sponsored by the famous sportswear company. The structure of our team will be made up as in the past. There will be one or two very young promising players plus my handful of talented non-contract players and finally the squad will be made up of several members of my favourite species, THE GOOD PROFESSIONALS!!

There is nothing I admire more in soccer than a good professional, and, since taking over this team two seasons ago, it has been a pleasure to team up with some for whom I hold a very high regard.

I was perhaps fortunate in that the first of these was Micky Worswick, a tremendous favourite with the Springfield Park fans for many years. Micky's application and attitude set the trend for the rest and none of them has ever let me down, despite the

obvious disappointment of not being in the first team where they felt they belonged.

Last season alone saw Derek Brownbill, a matter of a few weeks after playing at Goodison Park in front of fifty-odd thousand people, perform with considerable effort for us on a "cow-field" at Rochdale and, without complaint, play midfield, up front and even at centre half before the season closed and still play well in every game.

We had the spectacle of Alan Crompton shaking so much with 'flu before one game that he could not pull his shirt on, but he did not even think of pulling out of a "prestige" game with Morecambe Reserves (away) on a freezing December Monday night and helped us to a fine victory.

John Curtis, John Wilkie, Bob Ward all had serious injuries last season and could have been excused a couple of weeks free-wheeling in the reserves, but such is their character and upbringing that they all gave absolute maximum effort in every game, as did Micky Moore who treated every game for us like a cup final. They were not only a credit to themselves but set a tremendous example to all my young players. If this year's crop of professionals prove themselves half as good as their predecessors, then we are in for another enjoyable season.

# J-BAILEY & SON

**Plumbing & Central Heating Contractors**

J. Bailey & Son, Standish.  
Tel: Standish 424343 - 424318

Gas board  
approved  
Please ring for  
**FREE ESTIMATES**





# SUPPLIERS TO WIGAN ATHLETIC

## OLIVER SOMERS

6-10 Mesnes Street, Wigan

Tel: Wigan 42384

---

*UMBRO - ADMIRAL - BUKTA - ADIDAS - GOLA  
PUMA - PATRICK - AND ALL FOOTBALL EQUIPMENT  
AVAILABLE AT DISCOUNT PRICES TO CLUBS.*

---

Stockist of a full range of Sports, Leisure, Cycling  
and Shooting Equipment.



SEVERAL spectators have been asking whether or not the club has been able to recruit a "shirt sponsor", and I am sorry to say that, at this moment in time, we must give a negative reply. Negotiations of a "group" deal by the North-West Commercial Managers with a major car company fell through at the eleventh hour, two weeks ago, after it had looked odds on that each club would receive in excess of ten thousand pounds for the "shirt-advertising" facility. We have since, as an individual club, lost out on a four-figure negotiation with a major-construction firm, and, because of F.A. Regulations which forbid the advertising on players' clothing for more than one company in any one year, we have had to soft-pedal on track-suit advertising. So it looks as though we are going to have to keep working towards a major deal in the weeks ahead. The mini-recession which industry is experiencing at this time is not helping the issue, and even Stoke City, a First Division club, recently lost the £4,000 support of Creda, who have also decided not to continue an arrangement with Port Vale. It is truly remarkable that shirt advertising, which is quite a feature of continental club strips, is currently being

carried by less than twenty Football League clubs. No doubt the F.A. and Broadcasting Authorities' regulations forbidding the screening of games where shirt advertising is displayed by either competing side has something to do with industry's disenchantment with this form of sponsorship. Only this week the Football Association has effectively blocked Coventry City's attempt to become Coventry Talbot. On the continent, clubs have been known to change their image completely to benefit from the vast amounts of money available under a more commercially-flexible system. Meanwhile, the struggle goes on for Wigan Athletic and their Football League colleagues.

Finally, my thanks to all our supporters who have commented on our "new-style" match programme. The quality of the production can be put down to an all-round team effort — the advertisers, the printers, our hard-working staff, and the purchasers all combining to make the exercise well-worthwhile.

Enjoy today's game.  
**Jack Sudworth,**  
Commercial Manager.





Springfield Park,  
Wigan.  
15th August, 1980.

We have not had many contributions to this week's Letterbox and one or two of the letters received hardly followed last week's stated guide lines. Looking forward to hearing from more supporters in the future.

**Jack Sudworth** Commercial Manager.

This week's winning effort is from Steve Mather, who will receive one complimentary ticket for the Wigan Athletic v Aldershot game on 30th August, 1980.

32, Haresfinch Road,  
St. Helens, Merseyside,  
WA11 9NV.  
10th August, 1980.

Dear Mr. Sudworth,

Congratulations, on the new style "Wigan Athletic Programme". The improvement that it shows, on the two 'previous years' issues, in 1978-1979, and in 1979-1980, should win it the Fourth Division prize for the top-programme. The programme provides interesting reading, and the puzzle-page is a good idea for half-time reading. The whole layout of the new programme, is worthwhile at the twenty-five pence price, and should warrant many more "sell-outs" as at the Crewe Alexandra match.

Yours faithfully,  
Steve Mather.

## TELEVISION RENTAL

### ENJOY YOUR TV SPORT ON A QUALITY SET

**L**oads of different makes available.

**A**t competitive terms.

**T**elevisions to suit everyone.

**I**ncluding Colour, Black & White, Portable and some no deposit sets.

**C**ompare our trade-in allowances and our

**S**uper after sales service available at —

**MICRON ELECTRICAL CO.**

132 - 134 Gidlow Lane, Wigan.

Telephone: 42918/42887.



# PHOTOFILE



Photograph by courtesy of the Wigan Observer

Colin Methven attacks the Crewe Alexandra goal, but his header is wide of the mark.



**PUBLICITY PRINT SERVICES**

*Specialists in the complete production of Magazines, Programmes, Brochures*

**PUBLICITY PRINT SERVICES, LITHO HOUSE, W**

**Tel. (0942) 71**

*This page has*

**RIGHT:**

All eyes on the ball as Peter Houghton's chip leaves Crewe Alexandra goalkeeper Ken Mulhearn groping in mid-air



Photograph by courtesy of the Evening Post and Chronicle.



Photograph by courtesy of the Wigan Observer.

**LEFT:**

"David against Goliath" — Bobby Hutchinson tries to get round Crewe Alexandra's centre back Bob Scott.



been donated by

**-FOR IMAGINATIVE PRINTING**

es, Sales Aids, Company Newspapers, etc. — from Black only to Full Colour.

ARRINGTON ROAD, ASHTON-IN-MAKERFIELD.

2480 or 78222.



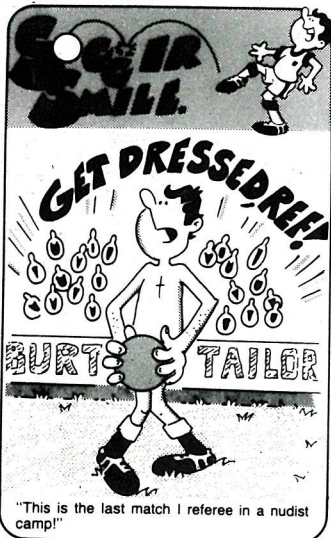
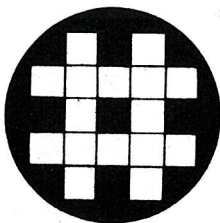


# PASTIME-FUNTIME

## ON THE BALL No. 2 |

Every answer has five letters and the first one fits into the top line, but you have to decide where the rest must go.

Villa's side; England's victims in Italy; Celtic were "The Lisbon ---"; "Kaiser ---".



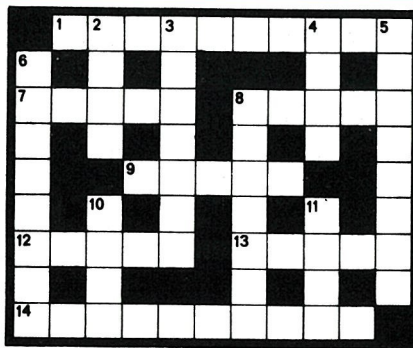
© MIKE TURNER CARTOONS

## MIXED DOUBLES No. 2

Rearrange the letters in each of the words **POSTERN** and **LEACHES** to find the names of two League Clubs.

## CLUB CLUE No. 2

Solve this cryptic clue to identify a soccer side:  
It's no ground for female spectators!



## SOCCER NINETY-NINER

No. 2 (compiled by David Peck)

### ACROSS

- The first-ever winners of the Football League Cup (5, 5)
- Manager --- Turnbull has been in charge at 5dn as well as with Hibernian (5)
- England Youth international midfielder/forward QPR acquired from Forest last season (5)
- Bird in the badge of the City side of 8dn (5)
- Addison, for example (5)
- When Schnyder scored both goals by which Switzerland beat Greece 2-0 last April he was the first Swiss for ten years to score --- in an international (5)
- See 10dn

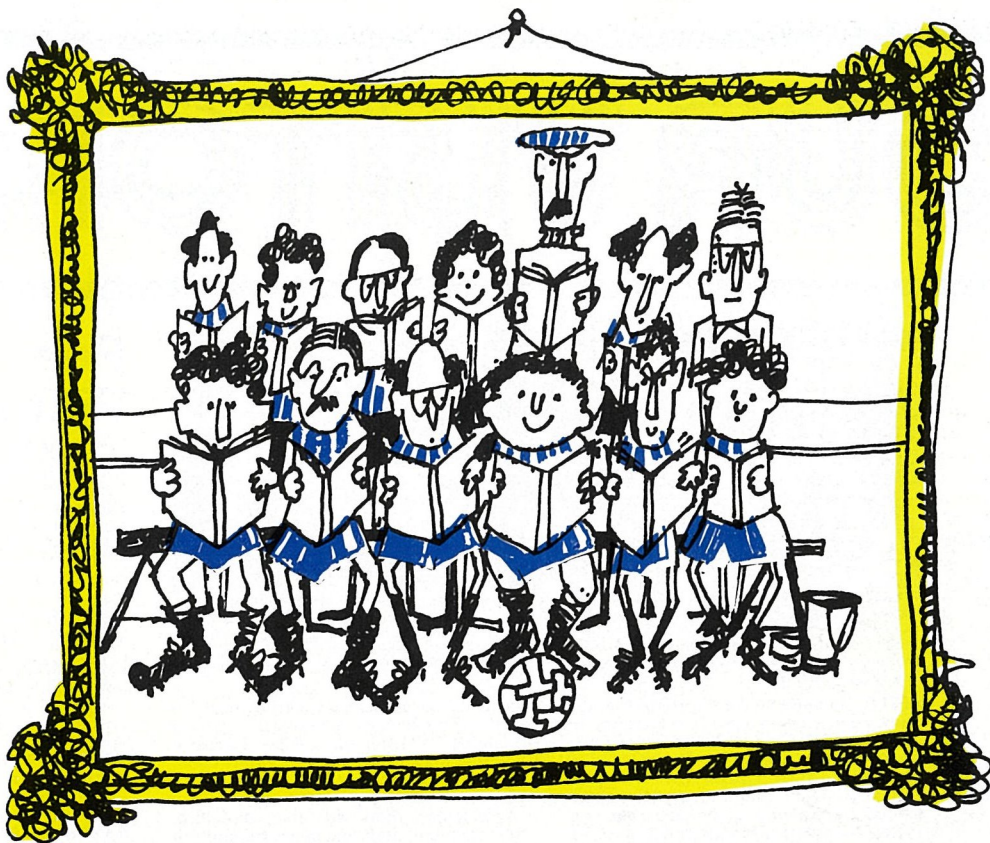
### DOWN

- Any eleven ... (4)
- ... that is **this** obviously needs a goal. (It sounds like a crossword clue!) (3, 4)
- New manager for Hereford last season (4)
- Scotland's reigning champions (8)
- The nickname of Leeds United (8)
- Two-team town (7)
- & 14ac England forward in 1980 (4, 10)
- Nat Lofthouse was nicknamed "The --- of Vienna" (4)

1980/81 series  
© PQRS

Answers on Page 22.





## Books on Football?

Books on practically everything at Smiths bookshop.  
Wigan's largest selection of Magazines, Records,  
Paperbacks, Text Books, Maps and Stationery.

Come and see for yourself.

# smiths bookshop

41 Mesnes Street Wigan Telephone Wigan 46270/42810



# OUR VISITORS

Photograph by courtesy of The Mail, Hartlepool.



**HARTLEPOOL UNITED Season 1980-1981** (Left to right) **Back Row:** Willie Maddren (trainer), Ged McNamee, Geoff Forster, Eddie Leighton, Mike Fagan, Mark Lawrence, Trevor Ramshaw, Martin Burleigh, Graham Richardson, Keith Houchen, Billy Ayre, Graham Normanton, Dave Norton, George Smith (coach). **Middle Row:** Bobby Kerr, Alan Harding, John Linacre, Billy Horner (manager), John Bird, Phil Brown, Alan Sweeney, Steve Vass, Derrick Hampton. **Front Row:** Tony Duncan, Barry Stimpson, Roy Hogan, Paul Staff.

AFTER the early season flurry of friendly games and the two legs of the First Round of the Football League Cup against Crewe Alexandra, we welcome the opportunity to begin the 1980-1981 league campaign. Our visitors today, Hartlepool United, have always given us a hard time in the four previous league encounters, as can be seen by reference to the inset panel.

To some extent we have been lifted by our hard-earned victory over Crewe Alexandra, and, no doubt, Hartlepool United will have felt early pangs of disappointment after having fallen at the first League Cup hurdle to York City, but the start of the league fixtures heralds a whole new ball game. Our visitors from the North East will be anxious to improve on their league performance in recent years, while Ian McNeill and his players will be eager to get off to the kind of start which will give the club a platform from which to launch a determined bid for promotion.

There is always a pride and a passion about the play of any side from the North East, and the acquisition of such talents

as are possessed by the experienced John Bird and Bobby Kerr, added to the fighting qualities of manager Billy Horner's younger players will make the Hartlepool United side formidable opposition in the season which lies ahead.

Welcome then to the directors, management, staff and supporters of the Hartlepool United Football Club. We look forward to an enjoyable game of football played in a good spirit, and wish our visitors a safe journey home tonight.

## SEASON 1978-1979

3rd April, 1979 Hartlepool Utd. 1 Wigan Ath. 1  
Half-time Score: 0-1 Att: 2,081

Scorers: Hartlepool United: Smart (own goal),  
Wigan Athletic: Houghton.

16th April, 1979 Wigan, Ath. 2 Hartlepool Utd. 2  
Half-Time Score: 0-1 Att: 8,217

Scorers: Wigan Athletic: Wright, Purdie, Hartlepool United: Goldthorpe (Pen) Linacre.

## SEASON 1979-1980

19th Sept., 1979 Wigan Ath. 2 Hartlepool Utd. 1  
Half-Time Score: 0-0 Att: 4,877

Scorers: Wigan Athletic: Houghton 2 Hartlepool United: Houchen.

15th April, 1980 Hartlepool Utd. 1 Wigan Ath. 1  
Half-Time Score: 1-0 Att: 1,840

Scorers: Hartlepool United: Ayre (Pen) Wigan Athletic: Gore (Pen).

## Pen Pictures

### GOALKEEPERS:

**Martin Burleigh** — Height 12st. 10 lbs. Birthplace: Previous Club Darlington. Played 10 games in 1979/80.

**GRAHAM RICHARDSON** — Height 5'10". Weight 11st. 10lbs. Birthplace: Sedgfield. Former Club: Newcastle.

**TREVOR RAMSHAW** — Height 11.0lbs. Youth.

### DEFENDERS:

**ANTHONY DUNCAN** — Height 11st. 10lbs. Birthplace: Local born player.

Apprenticeship with the club. Played 10 games in 1979/80.

**WILLIAM AYRE** — Height 11st. 10lbs. Birthplace: Regular player with 4 goals in 1979/80.

**STEPHEN BROOKS** — Height 11st. 10lbs. Played 29 games in 1979/80.

**GRAHAM NORMAN** — Height 5'9". Weight 12st. Birthplace: Local player with 15 goals in 1979/80.

**EDWARD** — Height 6'0". Weight 11st. 10lbs. Birthplace: Hartlepool local player with 1 goal in the Intermediate Cup.

**ALAN SWEENEY** — Height 11st. 10lbs. Birthplace: Played 32 games in 1979/80.

**JOHN BIRD** — Height 11st. 10lbs. Previous Club: Birthplace Doncaster.

**MICHAEL FAGAN** — Height 12st. 0lbs. Previous Club: Birthplace Newcastle.

**STEPHEN VASS** — Height 12st. 2lbs. Birthplace: Played 4 games in 1979/80.

**MIDFIELD:**

**GEORGE SMITH** — Height 10st. 12lbs. Birthplace: Player/Coach for club since 1979.

**SWANSEA CITY** — Previous Club: Birthplace Cardiff.

**ROY HOGAN** — Height 10st. 8lbs. Birthplace: Local born player.

# HARTLEPOOL UNITED

**Ground:** The Victoria Ground, Hartlepool.

**Year Formed:** 1908. Football League

**Record:** 1921 Original Member of Division 3 (North)

1958-1968 Division 4

1968-1969 Division 3

1969-1980 Division 4



apprentice. Now full time professional with this club.

**JOHN LINACRE** — Height 5'10". Weight 10st. 8lbs. Birthplace Hartlepool. Regular player last season and attracted attention of other clubs. Played 37 games last season.

**MARK LAWRENCE** — Height 6'0". Weight 11st. 2 lbs. Birthplace Middlesbrough. Full time with this club. Mark scored 6 goals last season making 43 appearances in the First team.

**PHILIP BROWN** — Height 5'11". Weight 12st. Birthplace South Shields. Full time professional in third season with the club.



Photograph by courtesy of The Mail, Hartlepool.

Made 10 First Team appearances in 1979/80 and starred in F.A. Youth Cup competition games.

**KEN LOWE** — Height 5'11". Weight 11st. 2lbs. Birthplace Billingham. Youth player who is on Part Time terms with the club.

**ROBERT KERR** — Height 5'6". Weight 9st. 12½lbs. Birthplace Alexandria. Close Season signing. Former Sunderland Captain when Sunderland won F.A. Cup in 1973. Previous club Blackpool.

#### **FORWARDS:**

**ROBERT NEWTON** — Height 5'10". Weight 11st. 10lbs. Birthplace Mansfield. Former Huddersfield Town player. Scored 12 goals in 33 First Team appearances in 1979/80. Currently playing with Boston

Teamen in North America.



Photograph by courtesy of The Mail, Hartlepool.

**KEITH HOUCHEN** — Height 6'2". Weight 11st. 8lbs. Birthplace Middlesbrough. Local born player who was top scorer with the club in 1979/80 making 35 First Team appearances. Top scorer with the club second year running.

**DAVID EVANS** — Height 5'10". Weight 11st. 2lbs. Birthplace Peterlee. Former youth player who has signed professional forms with this club.

**ALAN HARDING** — Height 5'8". Weight 11st. 4lbs. Signed from Lincoln City in March, 1979. Made 40 appearances last season.

**DEREK HAMPTON** — Height 5'10". Weight 11st. 4 lbs. Birthplace Middlesbrough. 26 appearances and scored 7 goals for first team 1979/80 after signing from Whitby Town in October, 1979.

**GEOFFREY FORSTER** — Height 5'10". Weight 12st. 6lbs. Signed 1979/80 season. Previous club Whitby Town.

**PAUL STAFF** — Height 5'9". Weight 11st. 0lbs. Member of the England Youth Squad.

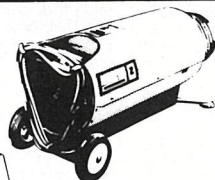


# VITAL SERVICES

For Commerce and Industry

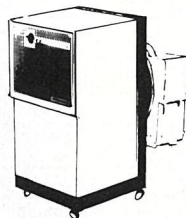
## Heaters for Hire

Instant, economical, multi-purpose heat, Oil/Gas/Electric 1kW to 4,000,000 Btu/h. Direct from the manufacturers.



## Building Dryers for Hire

Unique programmed dehumidification/building drying service. Direct from the manufacturer.



## Air Conditioning for Hire

Portable/Through-wall/Split units from 8,000 to 28,000 Btu/h. The perfect working environment.

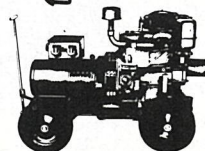
## Cleaning Equipment for Hire

Commercial/Industrial Vacuum Cleaners and Floor Maintenance Machines, Hot and Cold Pressure, Washers and Steam Cleaners.



## Generators for Hire

Andrews Power Generating Sets from 1.75 Kva to 250 Kva puts power at your fingertips – always.



# ANDREWS &

Andrews Industrial Equipment Limited

**SALES · HIRE · SERVICE**

Liverpool 426-2221  
Ashton-in - Makerfield (0942) 73411





# PLAYER

**Robert Andrew Ward,**  
(Goalkeeper)

*Birthplace:* West Bromwich

*Place of Residence:* Blackpool

*Date of Birth:* 4th August, 1953

*Height:* 6'1"

*Weight:* 12st. 0lbs.

*Previous Professional Clubs:*

West Bromwich Albion, North-  
ampton Town (on loan),  
Blackpool.

*Advice to Youngsters:* Never  
neglect your studies, be grateful  
for your chance to earn a living  
as a footballer, and try to put  
something back into the game.

Bob made his debut in League  
Football with West Bromwich  
Albion against Sheffield  
Wednesday in 1975. He has  
made 59 appearances in Football  
League games.



Photo by courtesy of the Wigan Reporter

# PORTRAIT

## ELECTRONIC CASH REGISTERS

(12 months guarantee — Parts and Labour)

## Wigan Business Equipment Limited

8 ORRELL ROAD, ORRELL.

Telephone: WIGAN 212490

(24 hour Answering Service)

For Prompt and Expert Attention



*Service to existing machines*  
*Typewriters — Calculators*  
*Suppliers of Till Rolls*  
*Fort Knox Floor Safes*



**FOR ALL YOUR OFFICE  
AND STATIONERY  
REQUIREMENTS**





**"I can't think  
of a better  
way to enjoy  
GREENALL'S  
LOCAL  
BEERS"**

## **Greenall's Local Beers**

Always available in the Supporters' Club

**LOCAL  
ALES  
TASTED  
IN  
COMFORTABLE  
SURROUNDINGS**

AREA MANAGER  
JACK EATOUGH  
WIGAN 56696

FREE TRADE OFFICE  
WARRINGTON 51234

**Wigan is the home of:**



## **Smiths Happiway Spencers**

Inclusive Coach Tours from major towns in the North West England, North Wales, West and South Yorkshire to destinations throughout the British Isles and Western Europe.

Call in at our Head Office: 70 Market Street, Wigan, WN1 1HY.

**Tel: (0942) 44246**

or ask your local Travel Agent





## **British Credit Trust**

offer a complete financial  
service to:

**THE MOTOR TRADE  
INDUSTRY & COMMERCE  
THE PRIVATE INDIVIDUAL**

*Branch Office:*

**Bentinck House, 78 Prescott Road, St. Helens, WA10 3TZ**

**Telephone: 26516**

***Branch Manager: Colin H. Bamford***

A VERY GOOD afternoon to all our club members and supporters, and welcome to Springfield Park.

I am pleased to report that we have had a favourable reply from Lincoln City with regards to a reciprocal arrangement concerning Supporters Clubs. However, it must be clearly understood that the arrangement will only apply to Supporters Club members travelling with the official Supporters Club coach. Any further enquiries regarding the matter should be made to Mr. Graham Pye at the club.

I regret that the date for the cricket final that I mentioned in last week's programme was incorrect, and I sincerely hope that I have an opportunity to give ample notice when the correct date is known, as anyone who could go along to Norley Hall ground would be assured of watching a great name — Don't forget!! Wigan Athletic Supporters Club v Leigh Athletic Club.

Speaking of good entertainment, we had two great nights in the club last Saturday and Sunday — Saturday with Phil West and Sunday with Phil O'Shaughnessy. Both artists with unusual presentations, but both excellent.

Tonight on stage (Saturday) at 8.30 p.m. we have John Spice and tomorrow (Sunday) Gina Martin. As on previous Sunday evenings, we have the Olde Tyme dancing spot, with spot

prizes etc., and also the members' cash draw. It all goes to make for a very pleasant evening. Why not come along and join us? I am confident that you will enjoy yourself.

It is with sincere regret that we have heard of the sad loss of two of our most respected members. The staff and committee offer condolences to the families of Mr. Alfred Jones and Mr. Norman Barlow.

Sincerely,  
Peter Woods.



LAST WEEKEND was the moment of truth for a number of Division Four sides looking for an early reward from their pre-season spending on new players.

Northampton Town, for one, were unlucky. Their club record signing from Brentford, Steve Phillips, could not save them from a home defeat at the hands of Reading. Incidentally, Phillips, who cost Northampton Town £50,000 joined Brentford three years ago for £6,000 . . . from Northampton Town!!!

At the other end of the scale, Hereford, where there has been a steady influx of new players, blooded sixteen years old apprentice Sean Lane in their 1-0 win over promoted Newport County. York City's latest acquisition, Alistair Millar from Barnsley missed his side's 2-1 win over Hartlepool United through injury, but he will soon be fit to take his place.

While Hereford United have been trying to tie up a deal involving a leading Polish star, Halifax Town have been thinking along similar lines. George Kirby is still hoping to sign an Icelandic international from Akranes sometime in October. Arnie Svienson has won twenty caps for his country and it is thought he will command a £20,000 fee even though Icelanders are amateurs.

Mansfield Town lashed out £35,000 for Ipswich Town's midfield player Noel Parkinson and also snapped up Brendan Phillips from non-League Boston United. But it was young Dave Caldwell who celebrated a rare first team outing with a last gasp equaliser against Doncaster Rovers last Saturday.

Only a year after paying Aston Villa £25,000 for twenty-six years old Dave Cunningham, Hereford United granted the player a free transfer. Cunningham later signed for Newport County.

Bury have made a couple of signings. They took Hull City winger John Farley on a free and snapped up A.F.C. Bournemouth's Mick Butler for just over £10,000.

Another man released by Hereford United was Julian Marshall, but he was soon on his way to Ashton Gate to join First Division Bristol City.

One player not on the move, at least for the moment, is Aldershot's goalkeeper Glen Johnson. Brentford offered £33,000 but the Shots have turned down the initial bid.

Finally, back to Edgar Street, Hereford, again, where trainer Peter Isaac has received £5,335 for his testimonial after serving the club for twenty years.

# WANTED— Special Agents to sell Lottery Tickets

*Contact our office today:*

WIGAN ATHLETIC SUPPORT FOR SOCCER SOCIETY,  
SPRINGFIELD PARK, WIGAN.

**Telephone: 43067 and ask for  
Promoter BILL BROWN**



## You can afford to think bigger at the Anglia

With good interest rates you can afford  
to think bigger when you save with the Anglia



2 Library Street, Wigan WN1 1NN  
Manager: Mr. G. Bury Tel: 39778

# Paul Vince

TELEPHONE: WIGAN 37017  
**FREELANCE DISC JOCKEY**  
*THE SPECIALIST IN*  
**DINNER DANCES WEDDINGS**  
**COMPANY FUNCTIONS**  
**MUSIC FOR ALL OCCASIONS**



# SCENE & HEARD

TEN CLUBS from the Fourth Division have progressed to the Second Round of the Football League Cup — Bradford City, Bury, Lincoln City, Mansfield Town, Peterborough United, Stockport County, Tranmere Rovers, Wigan Athletic, Wimbledon and York City. Best "home" Fourth Division attendance was at the game between Hereford United and newly-promoted Newport County with 7,745 spectators witnessing the "derby" fixture. Wigan Athletic came next with 5,512 spectators watching the clash with Crewe Alexandra. Top of the Fourth Division goal-scoring lists for the two-legged games were Lincoln City's Mick Harford with five goals against Third Division Hull City and Wigan Athletic's Tommy Gore with three goals against Crewe Alexandra.

On Thursday, 11th September, 1980, the Wigan Athletic Commercial Department will act as "host" for a "meeting" of the North-West's Third and Fourth Division Club Commercial Managers. Items on the agenda include "major sponsorships" and a "Super-Lottery". Information on the outcome of the meeting will be supplied to supporters at a later date.

Supporters will be delighted to hear that Noel Ward's visit to the specialist last week at last brought the player the news he has been waiting for — his "plaster" will be removed shortly and he should be back in light training within the next fortnight.

Latest person to be taken round Springfield Park on a guided tour by Commercial Manager, Jack Sudworth, was one of our regular programme subscribers, Mr. B. J. Armitage of 35, Keene Way, Galleywood, Chelmsford, Essex. Mr. Armitage was on holiday with his family in Southport and took the chance to visit Springfield Park (and our Soccer Souvenir Shop) on a special excursion from the seaside. The club welcomes his interest and support.

Programme enthusiasts are asked to note that, as part of an arrangement with other clubs, we have a limited number of programmes for Wigan Athletic "away" games available for resale through the Soccer Shop and Programme Centre. To avoid disappointment, buy as soon as possible after the "away" game has been played.

# J. HESKETH

for GATES, RAILINGS, FIRE ESCAPES,  
STRUCTURAL STEELWORK,

PHONE:

## WIGAN 45114



# BLOCKED DRAINS, SINK, TOILET?

*If we  
can't clear  
it, nobody  
can.*

'Phone  
the  
experts  
for same day service



**Dial-a-Drain**

Kay Street, Atherton,  
Tel: Atherton 882109



## LATICS AWAY

**SATURDAY**  
**23rd AUGUST, 1980.**  
**KICK-OFF 3.00 p.m.**

Football League Division Four

**LINCOLN CITY**  
**- v -**  
**WIGAN ATHLETIC**

Leave Wigan area by the M62 eastbound carriageway. Proceed to Junction 33 where the motorway intersects with the A1 near Pontefract. Join A1 and eventually A1(M) southbound joining the A614/A638 through Retford. Five miles south of Retford join A57 to Lincoln, City Centre. Follow signs for Newark (A46) into High Street. Under railway bridge, then take next turning left into Queen Street for Lincoln City Football Club.

**Visit the  
Soccer  
Shop  
for all  
Club  
Souvenirs**

## "LEAGUE LEADERS FOR EXHAUST SYSTEMS"

Widest range of stocks in the North West

For Cars and Light Commercials also stockists of Grundy Stainless Steel Exhausts

**CENTRAL EXHAUST DISTRIBUTORS LTD.**

WALKDEN AVENUE, WIGAN. Tel: 31326/7







## The Chairman's Column

**This week Mr. Pye has invited Mr. Gorner, his Vice-Chairman, to write an article for the section of the programme normally allocated to the Chairman.**

WELCOME to Springfield Park on this the first day of the 1980-1981 Football League Season.

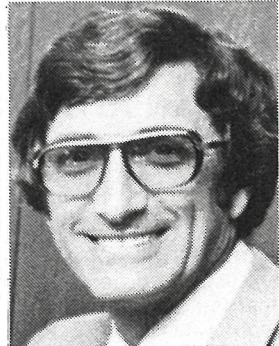
As you will recall, in his notes last week, our Chairman Freddie Pye informed you that once again, as in years past, I will be responsible for the Finances of the club, and so I would like to briefly outline to you just what amount of cash has to be generated to enable the Directors to maintain a successful team, and at the same time, develop Springfield Park into a first-rate Stadium.

Since our acceptance into the Football League, in June 1978, £100,000 has been spent on Springfield Park, and, if all goes according to plan, each year will see some major improvement to the ground. This expenditure is in addition to our day to day running costs, which for this season we estimate to be in excess of £400,000.

Taking into consideration that last year our average League match "gate" was around 6,000 (an average of almost 1,000 down on the previous season) the amount of money left, after paying V.A.T. and the visitors their share of the gate, was about £3,000 per match, it is obvious that in order to balance the books, large sums of money have to be earned in other ways. Like last year, a good cup run always helps tremendously, but at the end of the day we also have to cover ourselves by selling advertisements on the ground and in the programme, running a successful Lottery, acquiring sponsorships and, at times, profiting from the sale of one, or more, of our players.

The problems of running Wigan Athletic successfully are great. They are eased considerably by your loyal support for which I thank you, but if you could also see your way to becoming an agent for the lottery, it would not only help us but would also be profitable to yourselves.

Best Wishes,  
Graham D. Gorner



# HALIFAX

**GET A LITTLE XTRA HELP  
FROM THE WORLD'S BIGGEST  
BUILDING SOCIETY**

District Office: 5 Market Place, Wigan  
Telephone: 41841

### Solutions to Pastime Funtime.

**SOCCER NINETY-NINER No. 2**—Across 1. Aston Villa (1961) 7. Eddie 8. Burke 9. Robin 12. Colin 13. twice 14. See 10dn; Down: 2. side 3. one down 4. Lord 5. Aberdeen 6. Peacocks 8. Bristol 10 & 14ac Alan Sunderland 11. Lion.  
**MIXED DOUBLES No. 2** — Preston, Chelsea  
**CLUB CLUE No. 2** — Man's-field  
**ON THE BALL No. 2** — Spurs, Spain, Lions, Franz



# M.A. PETERS

THE WIGAN HOME IMPROVEMENT CENTRE

TIMBER,  
BUILDERS' AND PLUMBERS' MERCHANTS  
Soho Street, Newtown, Wigan (Next door to Asda)  
Telephone: Wigan 46341

YOU  
WANT  
IT —  
WE  
STOCK  
IT!

OPEL MAIN AREA DEALERS



## GATHURST SERVICE STATION

New OPELS and Quality USED Cars

SALES

SERVICE

PARTS

Test Drive an OPEL Today . . .

Kadett-Ascona-Manta-Rekord-Senator-Monza

Opel reliability comes as standard.

GATHURST LANE, SHEVINGTON, Nr. WIGAN.

Tel: APPLEY BRIDGE 2434

For Holidays and Travel contact —

## WORLD WIDE TRAVEL LIMITED

I.A.T.A.

55-57 Mesnes Street, Wigan  
Telephone: WIGAN 41236 (5 lines)





# BALL PONOR

Today's Match Ball has been kindly donated by one of our loyal supporters, Mr. Greg Kenyon.

## TEAMS

**Wigan Athletic**  
(Royal Blue & White Stripes)

John Brown	1	Martin Burleigh
Dave Fretwell	2	Phil Brown
Maurice Whitte	3	Alan Sweeney
Tommy Gore	4	Roy Hogan
Colin Methven	5	John Bird
Neil Davids	6	Michael Fagan
David McMullan	7	John Linacre
Jeff Wright	8	Bobby Kerr
Peter Houghton	9	Keith Houchen
Bob Hutchinson	10	Geoff Forster
Lawrence Tierney	11	Derek Hampton
Tony Quinn	12	Steve Bass

**Hartlepool United**  
(Red Shirts)

## OFFICIALS

**Referee:**  
**MR. P.J. RICHARDSON**  
(Lincoln)

Started refereeing in the Lincolnshire League then graduated via Midland Counties and North Midlands Leagues to the Football League list. Was linesman for a U.E.F.A. Cup match in Italy in 1974, also the 1973/4 Texaco Cup Final. A married man, he is a Works Director. He plays golf and is Secretary of his local golf club.

**Linesmen:**  
Red Flag  
**MR. G. BUSFIELD**  
(Sutton in Craven)  
Yellow Flag  
**MR. J. CALLAGHAN**  
(Liverpool)

## HERE NEXT

**Saturday, 30th August, 1980.**

**Kick-off 3.00 p.m.**

**WIGAN ATHLETIC -v-  
ALDERSHOT**

**Football League Division 4**